# **COMPANY** PRESENTATION February 2021

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## Our story in a nutshell



## We harbour ambitious growth and value creation aspirations...



4

Please note that the above targets only reflect the company's aspirations and should not be interpreted as guidance for any future performance or results.\* Revenue aspiration for 2024 of USD700m is before eliminations

### Roadmap for long-term value creation

ASPIRATION TO LIFT OPERATING MARGINS

Adj. EBITDA (USDm)



#### MAIN VALUE CREATION PILLARS



#### An undeterred focus on sustainability forms the bedrock of our growth strategy

# Sustainability is at the core and central to our way of doing business

# UN Sustainability Development Goals form the basis of our framework...





# ...with key focus on preserving human and planetary health



# Our vertically integrated business model enables significant scale and flexibility...



Established vertically integrated model with full supply chain control backed by >USD600m investments in the last 10 years

# ...driving significant scale and barriers to entry and economic moats...

#### Key barriers to entry



Unbeatable scale across competitors in the krill sector



**Robust IP portfolio** with 76 patent families and >1,200 patent claims



### Vertically integrated model

with full control over the supply chain



### Established route to market

across branded and private label products



## Knowledge leadership

backed by decades of dedicated krill research



# ...resulting in substantial operating leverage and subsequent margin improvement potential





# Structural consumer megatrends drive the fundamental attractiveness of our addressable markets in human nutrition...

#### Overarching global nutritional themes...



#### ... are driving structural megatrends across our addressable markets



Source: Euromonitor; "Global Burden of Disease", The Lancet via. Healthdata.org, 2017; "Calculating the costs of the consequences of obesity", Worldobesity.org, 2017; "The Case for Enhancing the Congressional Budget Analysis Process", Partnership to fight chronic disease; Omega-3 market report summary description (<u>https://www.prnewswire.com/news-releases/the-omega-3-market-is-projected-to-grow-at-a-cagr-of-13-1-from-2019-to-2025--</u>

3

# ...with significant growth opportunities in aqua feed as well as pet nutrition markets





Source: FAO (The state of World Fisheries and Aquaculture, 2020), Bloomberg, Euromonitor and Equity research 1) Excludes aquatic mammals, crocodiles, alligators and caimans, seaweeds and other aquatic plants

14

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We leverage our proprietary, scientifically-driven approach to redefine the vitamins and mineral supplements (VMS) category...



160 studies published over the last 15 years



Cooperation with elite institutions and recognized researchers



85% of all published research on Krill is done based on our products



USD80m spent on documentation of the krill health benefits last 15 years



# ...with our ingredients targeting disease prevention and promoting improvement in nutrition and health



We have established significant expertise in both private label and own branded consumer supplements...



**Brand offering** Epion® KOR KOR KOR KOR KRILL O KREL C KRILL O KO R SUPERIO C SHITCH C KORI Current retailers CVS Walmart Traditional Kori TARGET MARKETING MARKETING meller **RETAILER MARGIN** RETAILER MARGIN Walgreens Sams Club **SWANSON** 

...with substantial runway for growth of Kori brand on the back of broadening partnerships with US retailers



no marketing

from launch to end January

2021

with Walmart, CVS, Walgreens Costco, Target and more

#### Rapid roll-out

**CURRENT RETAILERS** 

Walmart ><

**NEW RETAILERS** 

Walgreens

**RITE** AID

with significant talent and expertise hired from the FMCG industry

#### Value chain integration

Sams Club

**DLewis** 

SWANSON"

meijer

ensures higher share of retail sales price

## Lysoveta - a new business segment with broad application potential



#### SIGNED AGREEMENTS WITH TWO UNIVERSITIES & PHARMA DEAL

#### First pharma partnership signed

- Develop pharma therapies for brain & eye health
- Aker BioMarine 50% of shares in MD3 pre money
- Aker BioMarine will grant exclusive licence, and supply LPC product
- Aker BioMarine will receive milestone payments and double-digit royalties
- MD3 to raise approx. USD 37 million to fund initial clinical program

#### Two first research & IP partnership signed



SUNIVERSITÉ DE SHERBROOKE

# AION - a circularity solution provider for plastic waste, to be spun out in 21/22



## INVI - adressing the large and growing protein market



- Hydrolyzed into small peptides
- Highly digestible >
- Ideal amino acid profile >

# EASY TO USE IN FINAL

- Highly soluble
- Rapid mixability
- Clear in solution



#### **OFFERS NUTRITIONAL** VALUE BEYOND PROTEIN

- Rich in minerals such as magnesium and calcium
- Supports structure/function claims on muscle function

#### SUSTAINABLE PROTEIN WITH CLEAN LABELS

- Low carbon footprint
- Non-GMO
- Free from dairy & soy
- Supports fat-free claims

#### ...FOR THE GLOBAL PROTEIN MARKET



Other protein products Sports related protein products



# New product launches with corresponding margin potential



# FINANCIALS



# Historically, we have delivered a strong financial trajectory

Full year 2020 update









Qrill Aqua

28%

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# Well-diversified, blue-chip customer base with longstanding relationships



We have undertaken a tailored capex programme to underpin the growth strategy with significant progress till date





**5,000 mt protein plant** USD75m capex estimated

New harvesting vessel USD140m capex estimated Historical financials

Full year 2020 update

Historical financials

Full year 2020 update

# Financial development in 2020 versus 2019



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### Ingredients segment performance



- Strong Qrill Aqua revenue growth, volumes significantly up in Q4-20 compared to Q4-19
- Superba sales lower in Q4-20 compared to Q4-19 due strong Q4-19 sales prior to regulatory changes in South Korea
- Qrill Pet, QHP and Asta show continued positive development in Q4-20 and 2020



- Improvements in Adjusted EBITDA driven by lower SG&A cost and onshore production optimization:
  - Successful cost and efficiency initiatives implemented in 2020
  - Several projects transitioned into development phase, such as INVI and Lysoveta
  - Production optimization in Houston driving up gross margin for krill oil
  - Improved margins from Superba sales offset by lower margins from Qrill Aqua sales

Note: The Executive Management Team (EMT) evaluates the performance based on Adjusted EBITDA. This metric is defined as operating profit before depreciation, amortization, write-downs and impairments, and special operating items. Special operating items include gains or losses on sale of assets, if material, restructuring expenses and other material transactions of either non-recurring nature or special in nature compared to ordinary operational income or expenses

### Brands segment performance



- Q4-19 was record quarter for the Brands segment with pallet promotions and large shipments to key retailers
- Strong full year 2020 development on the back of successful new product launches



- Q4-20 Adjusted EBITDA on par with LY, despite drop in revenue y/y due to significant low margin business in Q4-19
- Stability in operating expenses
- For the full year 2020, operational leverage drove EBITDA margin significantly up

# Thank You

